

United Way of Lee, Hendry, and Glades
Board of Directors Meeting
December 6, 2024

Minutes

Present: Patricia Bell, David Fry, Cindy Hawkins, Beth Hendry, Michelle Hudson, Matt Humphreys, Kevin Karnes, David Klein, Tony Lapi, Brian Lucas, Stephen Martus, Charlotte Miller, Bill Motzer, Barbara Mundy, Stan Nelson, Scott Nygaard, Dan O'Berski, Pat O'Donnell, Harlan Parrish, Steve Pontius, Peter Rivera, Victoria Rodriguez, Carolyn Rogers, Karen Ryan, Jay Santos, Bob Shearman, Bryan Simmering, Mary Snell, Tom Uhler, Corey Vertich, Earnest Wilks, Christy Williams, Earnest Wilks

Staff: Barbara Alderson, Daniel Benzing, Connie Boyd, Edelyn Castellon, Dan Campbell, Marissa Crawford, Patrice Cunningham, Terri Erling, Angela Fischler, Angela Hernandez, Michelle Hidalgo, Gail Holton, Jeannine Joy, John Joy, Jennylyn Mitchell, Madison Mitchell, Hannah Pelle, Areli Pinzon, Lisette Quintero, Toni Rozelle-Rosio, Lisa Sands, Jim Sanger, Karen Turcotte, Marcia Turner

1. United Way Board Chair, Matt Humphreys called the meeting to order at 8:02 a.m. via a hybrid meeting with a quorum present.
2. The minutes of the October 18, 2024 Board of Directors Meeting were approved as presented.
3. Chief Human Resources Officer Connie Boyd announced that Angela Fischler was promoted to Community Impact Assistant Director, Brenda Hayes was promoted to WeCare Program Manager, and Angela Hernandez is now a full-time employee in Community Impact as the WeCare Engagement Coordinator. Marketing Director Toni Rozelle-Rosio graduated from the Greater Fort Myers Leadership Program. We have a new volunteer intern working on data analysis on several projects. Results will be shared at a later date.
4. Nominating Committee Chair Pat O'Donnell announced that board member Earnest Wilks will be relocating to Orlando. The Nominating Committee made a motion for Peter Rivera to join the Board. The motion was unanimously approved as presented.
5. President & CEO Jeannine Joy offered Holiday Cheer by having gifts distributed to all board members along with Holiday cards to be signed by the board for the Alexis de Tocqueville Society.
6. Treasurer Cindy Hawkins indicated that the draft of the 990 for 2023 was provided to the board for review via email prior to the meeting. The Finance committee recommended the 990 be approved. The motion was unanimously approved as presented.
7. 211 Chair David Klein shared actual short audio recordings of 211 calls received over the past month. David and the staff gave a comprehensive presentation on the past, present, and future of United Way 211.

8. Vice President of Community Impact Madison Mitchell discussed the need for a resiliency hubs in Cape Coral since SalusCare has not reopened since Hurricane Ian. Goodwill has partnered with us and will be hosting the Cape Coral West Resiliency Hub in their new facility.

9. Fund Distribution Chair Tom Uhler indicated that the proposed Executive Summary spreadsheet, which was emailed prior to today's meeting, outlines the funding from the 2024 fund distribution process for distribution in 2025. These numbers were approved in June of this year; however, the figures for Hendry and Glades counties were projections at that time. This updated spreadsheet now includes the final 2024 numbers for those agencies, as well as the new Cape Coral West United Way Resiliency Hub.

A proposal to change the Fund Distribution process was presented to better address current needs. The recommendation is to divide the network into three agency groups: A, B, and C. Each group will be placed on a rolling three-year fund distribution plan. Group A will undergo a site visit next year and will receive three years of funding. Group B will have a site visit the following year, and so on. The amount of funding awarded to each group will be valid for three years. We are confident that we can secure transportation to support this structure, which will be more beneficial for the teams involved.

Both the updated Executive Summary and the changes to the funding process were approved as presented.

10. Campaign Co-Chair Dr. Scott Nygaard expressed gratitude to everyone, especially the Campaign Cabinet, for their contributions to the campaign. We had a successful kickoff event on October 24th for Hendry/Glades at the LaBelle Brewery. Our second annual Belltober Fest took place on November 1st. Campaign Co-Chair Dan O'Berski noted that our November 7th Campaign Kickoff at the Barbara B. Mann Performing Arts Hall was a major success, featuring 154 Pacesetters leading the campaign. This event brought us to an impressive total of \$5,819,884, which is 52% of our goal. This total includes 43 ADT members and 479 Keel Club Members. A video highlighting the events from the past year was shared for those who were not able to attend the kickoff. We raised over \$14,000 at the Celebrity Bartender Event on November 13th at Bay Street Yard, and we extend our thanks to David Fry and the owners for their generosity. Our current progress stands at 58.4% of our goal.

11. The next meeting will be on January 10, 2025. The meeting was adjourned at 9:16 a.m.

Respectfully Submitted,



Jeannine Joy
President & CEO