

United Way of Lee, Hendry, and Glades
Board of Directors Meeting
August 2, 2024

Minutes

Present: Patricia Bell, Bob Beville, Noelle Branning, Gary Bryant, John Clinger, David Fry, Gary Griffin, Chris Hansen, Cindy Hawkins, Beth Hendry, Michelle Hudson, Matt Humphreys, Sally Jackson, John Joyce, Kevin Karnes, Andrea Kershaw, Tony Lapi, Stephen Martus, Tracy McMillion, Charlotte Miller, Victoria Moreland, Stan Nelson, Scott Nygaard, Dan O'Berski, Pat O'Donnell, Janet Pogar, Steve Pontius, Victoria Rodriguez, Carolyn Rogers, Karen Ryan, Jay Santos, Bob Shearman, Bryan Simmering, Mary Snell, John Streger, Tom Uhler, Corey Vertich, Earnest Wilks, Christy Williams

Staff: Barbara Alderson, Daniel Benzing, Lugeenya Blackstock, Jacob Botyos, Connie Boyd, Edelyn Castellon, Nancy Cote, Dan Campbell, Tina Corbett, Jennifer Carolluzzi, Marissa Crawford, Patrice Cunningham, Stacey Devlin, Terri Erling, Angela Fischler, Greg Gunter, Brenda Hayes, Michelle Hidalgo, Gail Holton, Heather Housand, Angela Jackson, Jeannine Joy, Mary Meador, Jose Mederos, Jennylyn Mitchell, Madison Mitchell, Annie Noel, Craig Norling, Darren Phillips, Beatrice Pizarro, Soledad Quiñones, Lisette Quintero, Toni Rozelle-Rosio, Jim Sanger, Barbara Thomas, Karen Turcotte, Harriett Turner, Marcia Turner, Alencia Walker

1. United Way Board Chair, Matt Humphreys called the meeting to order at 8:01 a.m. via Zoom with a quorum present.
2. The minutes of the June 7, 2024 Board of Directors Meeting were approved as presented.
3. 211 Director Gail Holton recapped the 211 Mission Statement and Scott Miller presented the Live United Award to McAlister's Auto Repair for assisting a veteran in need of auto repair to get to work.
4. Chief HR/Facilities Officer Connie Boyd introduced new employees: Jose Mederos, Warehouse Associate/Logistician; Alencia Walker Staff Accountant; Angela Hernandez moved to permanent part-time status. Promotions: Toni Rozelle-Rosio to Marketing Director; Marissa Crawford Campaign Associate; Mary Meador Senior Volunteer Engagement and VITA Program Manager; and Gail Holton Vice President of 211.
5. Treasurer Cindy Hawkins stated that the audit draft from the auditors is still being reviewed and revised and will be shared with the Finance Committee soon. Final draft will be sent to the board via email with recommendations for approval.
6. President & CEO Jeannine Joy explained the context and History of our United Way programs and highlighted the departments on the Organizational Workplan that was provided to the board members via email prior to the meeting. The 2024-2025 Organizational Workplan was approved as presented.
7. Fund Distribution Chair Tom Uhler presented three proposed changes for review: (1) Due to failure to establish a small local advisory board and their lack of pursuit of future funding, the staff recommends halting funds for Sunrise Community of Southwest Florida. This means adjusting their

2024 funding from \$5,000 to \$2,500. (2) Dress for Success has undergone significant organizational changes in the past six months. They have also reduced their WETES Program from a five-week program to a one-day program. It is recommended to immediately suspend their funding until they provide a plan for returning to expanded services. The original funding amount for this agency in 2024 was \$13,000. (3) Premier Mobile Health Services' funding was paused earlier this year due to a lapse in their 501c3 status. They have since resolved this issue, and their 501c3 status has been reinstated. It is recommended to release funding to Premier Mobile Health Services, bringing their 2024 funding to \$9,167. The board approved all proposed changes in funding.

8. Campaign Co-Chair Dr. Scott Nygaard announced that the first meeting with the Campaign Team established the members of the Cabinet for this year and will make connections with new organizations like Millennium Physicians Group, Neogeonomics, and Arthrex. Our Corporate and Development Chairs Beth Hendry and John Clinger are following up on a list of potential accounts, which include many participants in the fund distribution process, who are not yet donors. Campaign Co-Chair Dan O'Berski mentioned the new in-person Pacesetter Launch called "Pacesetter Pump-Up" planned for August 5th at 8AM and hosted by Broadway Palm Dinner Theater. "Hans & Franz" are due to make their debut! Pacesetter Chair Carolyn Rogers indicated that Pacesetters are the leaders in our community who run an early campaign to help kick off the United Way campaign for the community. Our goal is to raise at least 60% of the overall goal by kickoff. Our Alexis de Tocqueville Society is due to receive copies of our Impact Report with a personal note from our President & CEO. Board Members Tom Uhler and Corey Vertich will continue building our leadership group of donors. Mark your calendars for our Campaign Kickoff Thursday, November 7th at Barbara B. Mann Performing Arts Hall.

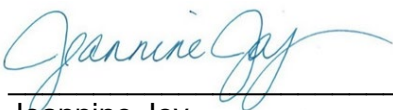
9. Community Impact Chair John Clinger explained the renaming and rebranding of United Way Houses to Resiliency Hubs. The renaming aims to improve recognition of the purpose of these locations. We are excited to continue sharing the successes of these locations with you, including the addition of the Franklin Park Elementary Community Partnership School Resiliency Hub.

10. Volunteer Center Chair Steve Pontius shared video of 90 volunteers from FPE during a Day of Action including LCEC, Fluke Reliability, Lee Health, Lee County Tax Collector, and FGCU students.

11. Community Partnership Schools Chair Chief McMillion reminded the board of the Ribbon Cutting on Monday at Franklin Park Elementary at 10AM. The Panther Treehouse at the school is the United Way Resiliency Hub and also houses the first school-based health clinic in Southwest Florida, which is run by Lee Health. Additionally, there is a market/pantry at the school, made possible by Harry Chapin Food Bank and Midwest Food Bank.

12. The next meeting will be on September 13, 2024. The meeting was adjourned at 9:01 a.m.

Respectfully Submitted,



Jeannine Joy
President & CEO