



CAMPAIGN COORDINATOR GUIDE

UNITED WE'RE STRONGER

2024-2025



United Way of Lee,
Hendry, and Glades



CAMPAIGN COORDINATOR CHECKLIST:

Set Campaign Dates

Build a Campaign Committee

Discuss Plans and Incentives

Meet with your United Way Campaign Manager

Collect and Return Pledge forms

Thank your staff for participating

Celebrate! You did a great job!



GOALS

- ◆ Set Expectations for your Company
- ◆ Energize and Encourage Your Staff
- ◆ Champion “United We’re Stronger”
- ◆ Have Fun!

FUNDRAISING IDEAS

- ◆ Company Bingo
- ◆ Jeans Day
- ◆ Cornhole Tournament
- ◆ Company Trivia Competition

INCENTIVES

- ◆ Work From Home Day
- ◆ Free Lunch
- ◆ Prize Raffles
- ◆ Group Outing





UNITED WE'RE STRONGER!

Thank you for your
partnership and support!

For more resources visit: UnitedWayLee.org/Employee-Campaigns
Please contact your United Way Campaign Manager with questions.

United
Way



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