

**United Way of Lee, Hendry, and Glades
Board of Directors Meeting
February 23, 2024**

Minutes

Present: Kevin Anderson, Patricia Bell, Gary Bryant, Cindy Carfore, David Fry, Chauncey Goss, Chris Hansen, Barbara Hartman, Cindy Hawkins, Beth Hendry, Michelle Hudson, Matt Humphreys, Sally Jackson, John Joyce, David Klein, Stephen Martus, Gary Matter, Tracy McMillion, Charlotte Miller, Bill Motzer, Stan Nelson, Scott Nygaard, Dan O'Berski, Pat O'Donnell, April Phillips, Steve Pontius, Victoria Rodriguez, Karen Ryan, Jay Santos, Bob Shearman, Bryan Simmering, Mary Snell, Tom Uhler, Corey Vertich, Earnest Wilks, Matthew Zwack

Staff: Barbara Alderson, Daniel Benzing, Lugeenya Blackstock, Connie Boyd, Nancy Cote, Dan Campbell, Jennifer Carolluzi, Marissa Crawford, Patrice Cunningham, Stacey Devlin, Angela Fischler, Linda Hafner, Angela Hernandez, Michelle Hidalgo, Gail Holton, Heather Housand, Jeannine Joy, Jennylyn Mitchell, Madison Mitchell, Hannah Pelle, Lisette Quintero, Toni Rozelle-Rosio, Jim Sanger, Debbie Smalley, Marcia Turner

Guests: Joseph Catti, Amy Frith

1. United Way Board Co Chair Matt Humphreys called the meeting to order at 8:01 a.m. with a quorum present.
2. The minutes of the January 19, 2024, Board of Directors Meeting were approved as presented.
3. COO Hannah Pelle presented Living United Awards to Fine Mark National Bank & Trust and Lee Health Foundation for their outstanding partnerships throughout the years.
4. President & CEO Jeannine Joy introduced Debbie Smalley, 211 Resource Specialist; Soledad Quiñones, Pledge Processing Specialist; Angela Hernandez, WeCare Coordinator; and announced the promotion of Lugeenya Blackstock to Accounting Director.
5. Treasurer Cindy Hawkins mentioned that the new Investment Policy was provided to the board prior to the meeting via email. Investment Committee Chair Corey Vertich highlighted the changes which were approved as presented. A new Investment Committee was formed to serve under the umbrella of the Finance Committee. This was part of the new Investment Policy.
6. Fund Distribution Chair Tom Uhler presented two action items. **(1)** Suspend funding to Bonita Springs Assistance Office due to ongoing struggles with financial reporting and administrative challenges. United Way is working with their Board of Directors on these issues. **(2)** Temporarily suspend funding to Project Dentists Care due to delays in the reopening of their new larger location and expanding services. The motions were unanimously approved.
7. Campaign Co-chair Jay Santos stated that we are currently at \$9,092,235 which is 80.5% of our goal. We currently have 161 Alexis de Tocqueville members bringing in \$3.9 million and 13 are new. Save the date of April 8 was announced for the ADT dinner, more details to follow. Campaigns are proceeding nicely at FGCU, The School District of Lee County, Matter Brothers, LCEC, Dillards, and

Myers Brettholtz. Three Charter Schools are being petitioned for new campaigns and other organizations that usually run campaigns but haven't yet. LeeSar is a promising new corporate account, and we are waiting for Chico's to provide a new connection. Our communities are in various stages of progression; Grandezza, Bonita Bay, Riva Del Lago, and The Landings. Hendry/Glades held their annual Cork Pull event on Tuesday night. President and CEO Jeannine Joy mentioned that Publix Appreciation week is March 11-15 and asked the board to register for a Publix store **Thank You** day that week. Publix Thank You cards were provided to the membership for signature to present during the appreciation day at 37 stores. United Way is partnering with the Mighty Mussels for a fundraiser on April 27 with \$5 of each \$15 ticket going to our campaign. Specialty Star Wars themed jerseys the players will be wearing will be auctioned off through MLB.com also benefiting our United Way. Flyers were handed out detailing this *United For A Cause* event with an opportunity for sponsorship packages and ticketing information to be distributed among friends, family, co-workers, etc.

8. Community Impact VP Madison Mitchell announced that the ReUnite Program in partnership with the Lee County Sheriff's office is up 43% since its inception the last half of 2019. We currently have 1,141 enrolled in the program. Our goal is to enroll an additional 700 this year. An Advisory Committee of key stakeholders was formed and held their first meeting last week. A success story was shared.

9. Community Partnership Schools Chair Tracy McMillion indicated that a full comprehensive report will be provided at the next board meeting.

10. Volunteer Center Vice President Patrice Cunningham said that the VITA Program is running smoothly with 220 volunteers and 30 sites available throughout five counties for tax preparation. We currently have 4,800 appointments set up and have completed 2,000 returns to date. VITA is free for households with an income of \$66,000 or less. Provided flyers for our Volunteer Appreciation Breakfast at 8 a.m. on April 22 at Broadway Palm Dinner Theatre. Noelle Branning will be our keynote speaker.

11. Chief HR Officer Connie Boyd discussed open enrollment for the new medical plan offering three options. Facilities had an impact window installed at our reception area. We are looking to replace our 15-year-old generator, possibly with a grant; installing hurricane windows at Matthews Drive and a possible generator there as well.

12. The next board meeting will be on March 15, 2024, via Zoom. The meeting was adjourned at 9:00 a.m.

Respectfully Submitted,


Jeannine Joy
President & CEO