

United Way of Lee, Hendry, and Glades
Board of Directors Meeting
January 19, 2024

Minutes

Present: Patricia Bell, Christopher Bernier, Bob Beville, Noelle Branning, Cindy Carfore, Nick Chlumsky, John Clinger, David Fry, Chauncey Goss, Chris Hansen, Barbara Hartman, Cindy Hawkins, Beth Hendry, Michelle Hudson, Matt Humphreys, Charles Idelson, Sally Jackson, John Joyce, Kevin Karnes, Andrea Kershaw, David Klein, Tony Lapi, Paul Makurat, Charlotte Miller, Victoria Moreland, Bill Motzer, Landon Mullinax, Barbara Mundy, Stan Nelson, Scott Nygaard, Dan O'Berski, Pat O'Donnell, David Oliver, April Phillips, Steve Pontius, Victoria Rodriguez, Carolyn Rogers, Karen Ryan, Jay Santos, Bob Shearman, Bryan Simmering, Mary Snell, Tom Uhler, Corey Vertich, Scott White, Earnest Wilks, Matthew Zwack

Staff: Barbara Alderson, Will Ardit, Daniel Benzing, Lugeenya Blackstock, Connie Boyd, Dan Campbell, Jennifer Carolluzzi, Edelyn Castellon, Tina Corbett, Nancy Cote, Marissa Crawford, Patrice Cunningham, Terri Erling, Angela Fischler, Greg Gunter, Linda Hafner, Brenda Hayes, Michelle Hidalgo, Gail Holton, Heather Housand, Angela Jackson, Jeannine Joy, Christine LoConte, Mary Meador, Jennylyn Mitchell, Madison Mitchell, Lissette Ortiz, Hannah Pelle, Beatrice Pizarro, Lisette Quintero, Ernie Reid, Toni Rozelle-Rosio, Lisa Sands, Keila Santiago, Tish Sargent, Flora Sharp, Amanda Taubman, Stephanie Teskey, Marcia Turner

Guests: Daybel Encinas-Residence Inn by Marriott, Sanibel; Alicia Miller-Our Mother's Home; Jim LoConte-The Atrium at Liberty Park

1. United Way Board Chair Noelle Branning called the meeting to order at 8:01 a.m. via Zoom with a quorum present.
2. The minutes of the December 1, 2023 Board of Directors Meeting were approved as presented.
3. COO Hannah Pelle presented the Living United Award to Daybel Encinas of Residence Inn by Marriott for their generosity in hosting events for our community and participating in Days of Caring.
4. President & CEO Jeannine Joy presented the new introductions and accolades portion that will be shared for United Way staff. Presented Lugeenya Blackstock, Senior Staff Accountant; Ernie Reid, Data and Technology Manager for UW 211; Amanda Taubman, Community Resource Specialist; Beatrice Pizarro, HR Generalist and Receptionist. Promotions announced for Stephanie Teskey, VITA Site Manager; Darren Phillips, GIK Inventory Manager; Keila Santiago, UW 211 Assistant Director. In WeCare Brenda Hayes, Health Information Manager; Nancy Cote, Senior Manager; and Dan Campbell as VP of Grants and Contracts. The Community Foundation of Cape Coral has chosen the United Way Board as one of the six outstanding boards in Southwest Florida with an awards banquet on February 6; all board members are invited. Gary Griffin is being recognized as one of the top Board Members in SWFL.
5. Treasurer Cindy Hawkins presented the 2023 Audit Engagement Letter with CLA for approval. The expected fee for the financial statement is \$17,300. The fee for the single audit, which is required for 2023, is \$8,750. Auditing risk standards of about \$1,000 with a 5% technology and support fee. The motion was unanimously approved as presented. Finance is rolling out a new digitized purchase order system with automated approvals, tracking, and reporting. Receivables are trending well also.
6. Fund Distribution Chair Tom Uhler presented four action items; our partner O.I.L.E is still waiting for their 501(c) 3 status to be reinstated. Our Cape Coral United Way House facility, located within SalusCare's Cape campus does not appear to be reopening, at least in this first quarter, due to hurricane

damage. Goodwill's contract with Lee County Government to manage the Pine Manor community center expired and Goodwill chose not to move forward with reapplying. However, the Pine Manor Improvement Association, who is a United Way ARPA funded agency, recognized the importance of this continuing as a United Way House and agreed to absorb the House staff and continue overseeing social service programs out of that location. Hope Healthcare has made the decision to close its in-house Parkinson's program, which had been a funded United Way program for many years. Action items: **(1)** Temporarily suspend 2024 funding to O.I.L.E **(2)** Temporarily suspend SalusCare's funding for the Cape Coral United Way House **(3)** Remove the 2024 Pine Manor United Way House funding from Goodwill and reallocate the full \$18,000 to the Pine Manor Improvement Association **(4)** Adjust Hope Health's 2024 funding from \$83,500 to \$55,500. The motions were unanimously approved as presented. VP of Community Impact Madison Mitchell updated the board on the Fund Distribution transportation option with no offers of sponsorship; therefore, we will move forward with self-transport.

7. Campaign Co-chair Kevin Karnes shared that we have made substantial progress since our last meeting and are currently at \$8.25 million or 73.1%. ADT members are at 147 with 11 new and a total of \$3.48 million raised. Pacesetter companies have been very successful and lots of activity happening with our community campaigns. The board was invited to our Wine Cork Pull fundraiser in Hendry/Glades on February 20 and asked for wine donations valued at \$20+.

8. Volunteer Center VP Patrice Cunningham announced that our December Blood Drive was a success with over 18 pints collected. Southwest Florida continues to face a blood shortage and we have responded by scheduling additional dates (February 21, April 29, June 26, Aug 22) where you can register in advance on the volunteer website <https://tinyurl.com/UWBloodDrives>. Tax Season opens next week, and our more than 220 VITA program volunteers are busy certifying. We currently have over 1,000 appointments booked to date. Volunteer Center Manager Christine LoConte presented a Live United Award to The Atrium, for their new and extended partnership with several of our programs including serving as a training site for our Beesley's Paw Prints Therapy dogs, hosting the first Volunteer Engagement event, Hotdogs for Hot Dogs, and providing the space and food for our Beesley's Holiday Brunch. In addition, Jim and his team prepared and donated Thanksgiving meals to the grandparents at our CPS schools while their residents made personal cards for each family. They donated a Hot Coco bar for our Volunteer Center Agency Holiday Workshop and joined our campaign as a pacesetter this year.

9. Chief HR Officer Connie Boyd has been working on health insurance renewal for the employees of United Way. United HealthCare has increased cost by 65% and we are shopping around for better rates. Dental and Vision rate increases were nominal. Renovation is proceeding for our new building at 1553 Matthew Drive.

10. President & CEO Jeannine Joy updated on Gifts in Kind stating that the distribution center closed in December for a full inventory. Our InFlow system was updated from less than 100 items to over 600 available to agencies at no cost. The system tracks orders completely electronically and provides detailed reporting. We are currently working on best practices.

11. The next board meeting will be on February 23, 2024, in person at FineMark National Bank & Trust. The meeting was adjourned at 9:02 a.m.

Respectfully Submitted,


Jeannine Joy
President & CEO