

United Way of Lee, Hendry, and Glades
Board of Directors Meeting
October 27, 2023

Minutes

Present: Patricia Bell, Bob Beville, Noelle Branning, Gary Bryant, Cindy Carfore, Nick Chlumsky, John Clinger, David Fry, Chauncey Goss, Gary Griffin, Barbara Hartman, Michelle Hudson, Matt Humphreys, Charles Idelson, Sally Jackson, John Joyce, Kevin Karnes, Andrea Kershaw, David Klein, Tony Lapi, Stephen Martus, Tracy McMillion, Bill Motzer, Landon Mullinax, Victoria Moreland, Scott Nygaard, Pat O'Donnell, David Oliver, Harlan Parrish, Steve Pontius, Carolyn Rogers, Bob Shearman, Mary Snell, Dotty St. Amand, Tom Uhler, Corey Vertich, Scott White, Earnest Wilks, Matthew Zwack

Staff: Barbara Alderson, Daniel Benzing, Jacob Botyos, Connie Boyd, Dan Campbell, Felicitas Carrillo, Edelyn Castellon, Tina Corbett, Marissa Crawford, Patrice Cunningham, Stacey Devlin, Manuel Diaz, Terri Erling, Zenaida Escoto, Angela Fischler, Greg Gunter, Linda Hafner, Brenda Hayes, Andre Heiting, Michelle Hidalgo, Heather Housand, Angela Jackson, Jeannine Joy, Ashley Lisea, Christine LoConte, Madison Mitchell, Jackie Moore, Brian Newhouse, Annie Noel, Craig Norling, Lissette Ortiz, Hannah Pelle, Darren Phillips, Lissette Quintero, Toni Rozelle-Rosio, Lisa Sands, Jim Sanger, Amy Singer, Estela Tapia, Barbara Thomas, Harriett Turner, Marcia Turner

Guests: Todd Maklary

1. United Way Board Chair Noelle Branning called the meeting to order at 8:00 a.m. via Zoom with a quorum present.
2. The minutes of the September 15, 2023, Board of Directors Meeting were approved as presented.
3. COO Hannah Pelle presented the Living United! Award to Todd Maklary of The Collier Group, representing Principal Real Estate Investors, for supplying 30,000 feet of free warehouse space to store and sort 60,000 toys for the Holidays that will be distributed to our community.
4. Finance Committee Member Corey Vertich, shared that the Finance Committee recommends approving the completed 2022 audit as presented. The motion was unanimously passed. The Finance Committee also determined that our investment policy is outdated and needs to be reviewed. A sub-committee was created to review the policy with Beth Hendy, John Clinger, and Corey Vertich.
5. United Way 211 Committee Chair Gary Bryant recounted that the 20-year Anniversary Celebration of 211 was held on October 4th at United Way and looking forward to serving our community for many more years to come. During the month of September, United Way 211 had 3,976 contacts with top assistance needed with utilities, rent, housing, and food. The Mission United Stakeholders Meeting was held at Florida Gulf Coast University with 27 members in attendance. FGCU presented their Military and Veteran Success and an overview of their Office of Service Learning and Civic Engagement Program. During the month of September, Mission United had 146 contacts which include 60 new calls from Veteran households, 302 referrals provided and 44 of those received care coordination. Top Needs for Mission United remain consistent with those of 211. VP of 211 Linda Hafner introduced our two new Mission United staff members, Brian Newhouse, Mission United Program Manager and Jackie Moore, Mission United Care Coordinator.

6. Community Partnership Schools Chair Tracy McMillion reported that our CPS Schools are a recipient of the Neighborhood Champions Grant sponsored by Bank of America. The grant empowers nonprofits in addressing community needs by providing leadership development and \$50,000 in flexible spending.

7. Volunteer Center Chair Steve Pontius announced our United Way VITA grant was renewed and awarded at \$140,000 - an increase of \$20,000 over last year. With this we now need more volunteers to help put more money into the community's hands. In honor of Make a Difference Day, we encourage you to reach out to the UW volunteer team or visit our online portal where we can match your passion with a purpose. During the Holidays, many of our agencies need help. We share these opportunities on our United Way Volunteer Portal with a special Holiday Tab. United Way Volunteer Center VP, Patrice Cunningham announced that we just received notice that we are the beneficiary of a \$90,000 grant from United Way of Florida to expand our VITA Program.

8. Campaign Co-chair Kevin Karnes reminded board members to get their tickets for the kickoff event only two weeks away. Alexis de Tocqueville members are currently over 40 members and \$2 million. Pacesetter Co-chair Carolyn Rogers reported that we are at 153 Pacesetters which includes 73 Partner Agencies, 81 Employee Campaigns and Corporate gifts, and 10 new Pacesetters. Noelle Branning currently leads in the Leadership Challenge. Reminder that our Hendry/Glades Campaign Kickoff is November 16. Our internal campaign of 74 employees exceeded our goal and raised \$111,574 with 100% participation, two ADT members, and 38 Keel Club members.

9. Fund Distribution Chair Tom Uhler presented two action items. **(1)** Early Learning Coalition was one of our partner agencies who did not pursue funding for 2024 due to some additional dollars they were allocated from other sources. They have now reached out to us and said that they are in a very healthy place this year and do not need 2023 United Way funding. We have released July-October to them; however, they are sending a check back to us for that funding. Therefore, we recommend the 2023 funding for Early Learning Coalition be adjusted from \$82,500 to \$41,250. (The amount they are paying back totals \$27,500) **(2)** We partner with O.I.L.E to host the North Fort Myers United Way House special initiative. However, their 501c3 status has been revoked due to a lapse in filing their taxes. This Agency notified us the day they received their notification letter. They were under the impression that those taxes had been filed and are working with their attorney to have this rectified. We recommend the immediate suspension of funding of \$3,000. The motions were unanimously approved.

10. President and CEO Jeannine Joy announced upcoming events for B. Pat O'Rourke and Christmas Open House at our processing center on December 7th. Marketing Manager Toni Rozelle-Rosio reminded everyone that the Hendry/Glades Campaign Kickoff is November 16. The next board meeting will be on December 1, 2023. The meeting was adjourned at 8:48 a.m.

Respectfully Submitted,


Jeannine Joy
President & CEO