



United Way of Lee,
Hendry, and Glades

2023-2024 Campaign Coordinator Guide

Uniting Heros, Inspiring Hope

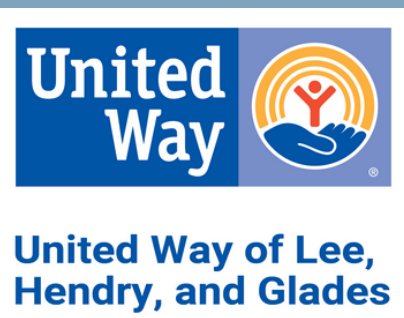
2023

2024

**UNITING
HEROES
INSPIRING
HOPE**



Will you be someone's hero?



Campaign Checklist:

Set Up Campaign Dates

Build a Campaign Team

Schedule Staff Meetings

Schedule Presentations and Events

Present Pledge Forms to Staff

Collect and Return Pledge Forms

Show Appreciation to Participants

Celebrate!! You did a great job!



United Way of Lee,
Hendry, and Glades

Goals:

- ★ Energize Your Campaign
- ★ Engage Participants
- ★ Raise Awareness
- ★ And most important..
Have Fun!

Incentive Ideas:

- ★ Paid Time Off
- ★ Free Lunch
- ★ Prize Raffles
- ★ Team Outing

Fundraising Ideas:

- ★ Bake Sale
- ★ Penny Wars
- ★ Cornhole
Tournament
- ★ Board Game Day

THANK YOU FOR YOUR EFFORTS IN SUPPORTING THE MISSION OF UNITED WAY

IF YOU HAVE ANY QUESTIONS CONTACT:
DANIEL BENZING (DANIEL@UNITEDWAYLEE.ORG) OR
JENNYLYN MITCHELL (JENNYLYN@UNITEDWAYLEE.ORG)