United Way of Lee, Hendry, and Glades Board of Directors Meeting Minutes March 31, 2023

Present: Kevin Anderson, Patricia Bell, Bob Beville, Noelle Branning, Gary Brooks, Gary Bryant, Cindy Carfore, John Clinger, Roger Dejarlais, Jerry Elliott, David Fry, Chauncey Goss, Barbara Hartman, Cindy Hawkins, Beth Hendry, Michelle Hudson, Matt Humphreys, Charles Idelson, Sally Jackson, John Joyce, Andrea Kershaw, David Klein, Tony Lapi, David Lucas, Cora Molloy, Victoria Moreland, Bill Motzer, Landon Mullinax, Barbara Mundy, Stan Nelson, Scott Nygaard, Dan O'Berski, Pat O'Donnell, David Oliver, Harlan Parrish, Steve Pontius, Victoria Rodriguez, Bob Shearman, Mary Snell, Dotty St. Amand, Tom Uhler, Corey Vertich, Scott White, Earnest Wilks, Matthew Zwack

Staff: Barbara Alderson, Daniel Benzing, Connie Boyd, Dan Campbell, Felicitas Carrillo, Edelyn Castellon, Nyah Castellon, Tony Ceresoli, Nancy Coker, Tina Corbett, Patrice Cunningham, Stacey Devlin, Manny Diaz, Julexiua Ellis, Terri Erling, Angela Fischler, Nice Garcia, Linda Hafner, Brenda Hayes, Andre Heiting, Michelle Hidalgo, Gail Holton, Heather Housand, Susan Joseph, Jeannine Joy, Christine LoConte, Jennylyn Mitchell, Madison Mitchell, Annie Noel, Craig Norling, Lissette Ortiz, Hannah Pelle, Darren Phillips, Lisette Quintero, Toni Rozelle-Rosio, Lisa Sands, Jim Sanger, Keila Santiago, Tish Sargent, Amy Singer, Barbara Thomas, Marcia Turner

Special Guests: Ben Abes, Betsy Clayton, Jesse Lavender, Marc Mora, Glen Salyer, Sandra Tapfumaneyi

- 1. Board Chair Bob Beville called the meeting to order at 8:00 a.m. via zoom with a quorum present. And thanked Beth Hendry for filling in for him last month.
- 2. The minutes of the February 24, 2023 Board of Directors Meeting were approved as presented.
- President Jeannine Joy, and COO Hannah Pelle presented the Live United award to members of the Lee County Government for their continued partnership with United Way especially during Hurricane lan.
- 4. Treasurer, Cindy Hawkins, reported that the Finance Committee met for the annual review of the Endowment funds and 401(k). The Finance Committee recommends a transfer of \$133,957.92 from the Endowment Funds to the 2022-2023 Campaign and 3% discretionary profit sharing contribution for 2022 eligible employees (\$71,350.09). The motions were approved unanimously.
- 5. United Way 211/Mission United Chair, Gary Bryant stated that contacts in February were 4,851, and 211 continues to receive a high call volume with an average of 150-200 calls per day. Most of our callers are calling with financial needs. Recently our community began the formal Long Term Recovery Process. United Way 211 will be serving on the Unmet Needs and Data Committee as we work to rebuild our community. Continuing to assist with the VITA program and will report total numbers at the end of tax season. Mission United assisted 135 Veteran households with 49 receiving Coordinated Care; 21 of those were not enrolled in the VA.
- 6. Volunteer Center Chair, Steve Pontius, highlighted a few of the many events happening in March. There were 27 Days of Caring in March. That resulted in over 2,000 hours of service donated by spring breakers and corporate groups.



Publix Serves Day, where 50 plus Publix employees revitalized the I Will Mentorship program garden and property, doing four months of work in four hours.

Board Members were asked to Save the Date of May 3rd for the Volunteer Appreciation breakfast at Broadway Palm Dinner Theatre. Details to follow.

Tax Day is April 18th and as of last week, over 4,500 returns had been filed showing \$5.3 million in refunds. Money that many of our hard-hit residents will be able to use for storm repair gaps.

- 7. Campaign Co-Chairs, Sally Jackson and Matt Humphreys reported that we are currently at 98.4% of goal. And, to date, have raised a total of \$11,002,563. The 194 Alexis de Tocqueville members are currently at \$5.67 million with 19 new members. Resource Development began planning for three new Employee Campaigns: Gartner, Cypress Family of Companies, and The Lee County Charter Schools. Winding down Community Campaigns currently at \$2.7 million plus a special Thank You to board members Gary Brooks, Barbara Hartman, Bill Motzer, Tony Lapi, and Tom Uhler. With just \$183,995 to go, a call list with contact information for a follow up call will be provided with donors who have not yet confirmed gifts for this year.
- 8. Fund Distribution Chair, Tom Uhler stated that we are in full swing and thanked our United Way staff. Wellfit Girls will not be providing its summer program funded at \$5,000 for Fort Myers Middle Academy, a Community Partnership School, this year. A motion was made for suspension of funding. Since we pay our agencies monthly, Wellfit Girls has agreed to pay back the \$1,250 already distributed to them. Motion passed unanimously.
- 9. Gifts in Kind Managing Director, Tony Ceresoli indicated that we are out of the Central Warehouse and Fire Station. Our numbers: School Resource Center has given out 145,000 items valued at \$4.2 million; PODS Program has \$925,000 of stocked items and dispensed nearly 1,000 items; GIK distributed 800,000 items valued at \$12 million year-to-date. Jeannine Joy gave special thanks to Dan O'Berski for helping secure a new warehouse location after the Treeline warehouse fell through.
- 10. Grants Chair, Stan Nelson reported that ARPA funding revisions were approved by the BoCC reallocating \$90,000 from the Amigos Center, who decided to decline the funding prior to project initiation, to Lee County Legal Aid Society who has a similar mission. The total for Legal Aid increased to \$490,000. The Salvation Army terminated their contract, and \$268,000 was transferred to Centerstone of Florida which increased their funding to \$893,000. DOJ funding for ReUnite submitted for a 3-year grant for \$150,000 total, as a continuation of the previous 3-year grant. Only 18 grants will be awarded. Awaiting decision.

11. The meeting adjourned at 9:05 a.m. The next board meeting will be held in person on May 5, 2023.

Respectfully Submitted,

