

United Way of Lee, Hendry, and Glades
Board of Directors Meeting Minutes
February 24, 2023

Present: Kevin Anderson, Patricia Bell, Noelle Branning, Gary Brooks, Gary Bryant, Cindy Carfore, Nick Chlumsky, Roger Dejarlais, Jerry Elliott, David Fry, Barbara Hartman, Cindy Hawkins, Beth Hendry, Michelle Hudson, Matt Humphreys, Charles Idelson, John Joyce, Kevin Karnes, Tony Lapi, David Lucas, Paul Makurat, Stephen Martus, Tracy McMillion, Charlotte Miller, Cora Molloy, Bill Motzer, Barbara Mundy, Scott Nygaard, Dan O’Berski, Patricia O’Donnell, Harlan Parrish, Steve Pontius, Victoria Rodriguez, Karen Ryan, Bob Shearman, Bryan Simmering, Mary Snell, Dotty St. Amand, Tom Uhler, Corey Vertich, Matthew Zwack

Staff: Barbara Alderson, Laura Allard, Daniel Benzing, Connie Boyd, Dan Campbell, Jennifer Carolluzzi, Felicitas Carrillo, Edelyn Castellon, Tony Ceresoli, Tina Corbett, Patrice Cunningham, Stacey Devlin, Manuel Diaz, Julexiua Ellis, Terri Erling, David Fairman-Johnson, Victoria Guillard, Linda Hafner, Andre Heiting, Michelle Hidalgo, Heather Housand, Angela Jackson, Susan Joseph, Jeannine Joy, Lindsey Lenhart, Christine LoConte, Jennylyn Mitchell, Annie Noel, Hannah Pelle, Lisette Quintero, Toni Rozelle-Rosio, Lisa Sands, Tish Sargent, Flora Sharp, Harriett Turner, Marcia Turner

Special Guest: Tre’ Boston

1. Board Chair Bob Beville was not in attendance. Meeting called to order by Board Member, Beth Hendry, at 8:00 a.m. via zoom with a quorum present.
2. The minutes of the January 20, 2023 Board of Directors Meeting were approved as presented.
3. President Jeannine Joy, and COO Hannah Pelle presented the Live United award to Tre’ Boston for his incredible work on three homes featured by Fast Home Rescue on The Weather Channel.
4. Treasurer, Cindy Hawkins, indicated that we are in the process of opening a new Preferred Deposit account with Merrill Lynch that is currently paying 4.24%. It is a money market fund and is completely liquid.
5. HR Director, Connie Boyd, revealed that the United Way Team has been steadily growing. Changes were made to the conference room to provide a larger work area for our 211 Team. Photos were shown of some renovations at Concourse that has allowed to add five offices and enclose Toni’s area, making it quieter. A group of volunteers from Scotlynn USA Division will be coming in to paint the new office walls, and the upper glass will also be installed. Donated desks are arriving, and we will systematically start moving departments within two weeks.
6. President and CEO, Jeannine Joy, shared the updated UW Organization Chart, by department, with the board.
7. United Way 211/Mission United Chair, Gary Bryant, recapped 211 as it continues to receive a high call volume with an average of 150-200 calls per day. Many families are trying to find resources to recover from the hurricane while others are experiencing the risk of homelessness (eviction) or actual homelessness. This continues to be an unmet need for our community with the lack of affordable housing. Total contacts for the month of January were 4,528. MISSION UNITED aided 119 Veteran households with 23 Veterans receiving Care Coordination in January.



8. Volunteer Center update by Chair, Steve Pontius, mentioned it's been a great month for the team as we are averaging placing 3-4 groups of volunteers a week with our agencies, internal programs, and hurricane recovery efforts. The highlight for this month is The Minnesota Twins. Thirty-five Twins players, managers, and executive team worked side by side at our United Way processing center to organize and size over a thousand pieces of new clothing and shoes that will help re-stock our School Resource Center to be distributed to local students in need. The Twins also donated \$5,000 in gift cards for hurricane relief for our clients. Our 170 VITA tax volunteers have completed over 1,200 tax returns thus far with another 3,500 hundred appointments scheduled. In 2022 WeCare provided more than 6,250 medical procedures resulting in \$7.2 million in medical care to the residents of Southwest Florida.
9. Campaign Co-Chair, Matt Humphreys, informed meeting attendees that we are currently at 81.6% to goal and have raised a total of \$9,126,670. Cabinet members met earlier this month and reviewed account lists that needed assistance with follow-ups. David Klein has secured an opportunity to organize an employee campaign at Cypress Cove. Several communities have made goal and are conducting leadership/donor receptions and other events. Sanibel Captiva is not actively conducting a campaign, but the loyal donors have currently contributed over \$574,000. We are awaiting approval from City of Sanibel for a sign to thank our Sanibel Captiva donors/residents. Publix Appreciation Week is planned for the week of March 20th. Achieved a breakthrough with Gartner, one of the largest employers in Lee County, for an employee campaign confirmed for this summer. They have partnered with us for many Days of Caring; opening doors for new relationships. Alexis de Tocqueville giving currently at \$5,336,836 with 176 members. Chair, David Lucas, to host a recognition dinner at Grandezza on April 4, 2023.
10. Fund Distribution Chair, Tom Uhler, reported that the American Red Cross has discontinued its Aquatics Program for 2023 due to their focus on Hurricane Ian relief, and the host facility sustaining damage. It is recommended that American Red Cross funding be adjusted from \$67,500 to \$62,500, a difference of \$5,000. Motion made and approved unanimously.
11. Gifts in Kind Managing Director, Tony Ceresoli, indicated that the Domestic warehouse has electricity and is moving in the right direction. Central Warehouse is 70% moved out. School Resource Center distributed 125,813 items valued at \$3,648,577. PODS program going strong; can't keep them filled. Currently have 12 active PODS that have provided 850 items for a total of \$600,000.
12. Board member, David Fry, suggested board meetings be in person. Several options were proposed, and staff will plan for the May 5th Board Meeting to be in person.

The meeting adjourned at 9:00 a.m. The next board meeting will be held on March 31, 2023.

Respectfully Submitted,



Jeannine Joy