United Way of Lee, Hendry, and Glades Board of Directors Meeting December 16, 2022 <u>Minutes</u>

Present: Kevin Anderson, Patricia Bell, Christopher Bernier, Bob Beville, Noelle Branning, Gary Bryant, Cindy Carfore, John Clinger, David Fry, Barbara Hartman, Cindy Hawkins, Beth Hendry, Rob Hernandez, Michelle Hudson, Matt Humphreys, Charles Idelson, Sally Jackson, John Joyce, Tracy McMillion, Charlotte Miller, Vicki Moreland, Bill Motzer, Landon Mullinax, Barbara Mundy, Stan Nelson, Patricia O'Donnell, David Oliver, Harlan Parrish, Steve Pontius, Karen Ryan, Brian Simmering, Mary Snell, Dotty St. Amand, Tom Uhler, Corey Vertich, Darren Wallace, Scott White

Staff: Barbara Alderson, Daniel Benzing, Connie Boyd, Dan Campbell, Jennifer Carolluzzi, Felicitas Carrillo, Edelyn Castellon, Nyah Castellon, Tony Ceresoli, Nancy Coker, Tina Corbett, Manuel Diaz, Stacey Devlin, Adyson Eastburg, Terri Erling, Angela Fischler, Linda Hafner, Brenda Hayes, Andre Heiting, Michelle Hidalgo, Heather Housand, Angela Jackson, Jeannine Joy, John Joy, Christine LoConte, Jennylyn Mitchell, Madison Mitchell, Lissette Ortiz, Hannah Pelle, Darren Phillips, Dwight Powell, Carlos Prado, Lisette Quintero, Toni Rozelle-Rosio, Lisa Sands, Tish Sargent, Amy Singer, Barbara Thomas, Harriett Turner, Marcia Turner

Special Guests from the Rotary Club of Fort Myers

- 1. Chair Bob Beville called the meeting to order at 8:04 a.m. in-person and via zoom with a quorum present.
- 2. The minutes of the November 4, 2022 Board of Directors Meeting were approved as presented.
- 3. Chair Bob Beville informed the board that the visit, this week, from Angela Williams, President and CEO of United Way Worldwide was productive and that effectual policy changes are in the works. Angela was very impressed by the work our United Way has done and we will continue to work with our community as needed.
- Representatives from the Rotary Club of Fort Myers were in attendance and presented a check to United Way of \$40,000 for Hurricane Relief. This is the Club's 100th Anniversary.
- 5. Treasurer, Cindy Hawkins, presented two action items: (1) vote for board approval of the recommendation from the Finance Committee to approve the 2021 Form 990 provided to the board for review via email. (2) allow staff to invest up to \$1 million with FineMark National Bank & Trust for no more than a 6-month commitment. Both passed unanimously.
- 6. Tom Uhler, Fund Distribution Chair shared two action items: (1) Approve Fund Distribution Executive Summary for 2023 funding that was sent out via email. (2)



Approve the 2024 Fund Distribution plan to launch the Focused Funding initiative and limit 2024 funding requests to flat funding, adding no new agencies for 2024. Both items passed unanimously as presented after much discussion.

- 7. Sally Jackson and Matt Humphreys, Campaign Co-Chairs updated our campaign efforts and successful kickoff. Matt indicated that starting kids early in the process of United Way is essential. We currently have 116 Alexis de Tocqueville members, with 13 new members, generating \$3.5 million; and 155 Pacesetters have helped us get to 53% of our campaign goal.
- 8. Board Member Steve Pontius reported on the Volunteer Center. (1) This week Nancy Coker is playing Santa and will deliver 840 books to 168 children in the ReadingPals program to take home. They will each receive 5 books, and for some children, these will be the first books they can call their own. For others it may replace books they may have lost in the storm. (2) Our United Way VITA program is currently training over 160 volunteers to prepare taxes for FREE to household incomes of \$66,000 or less. This is a great resource for our community generating more than \$10 million in refunds and saving over \$2 million in tax prep fees last year. (3) Our VC is still working with Emergency Response for the county as we move into long term recovery. To date, we have tracked over 15,000 volunteer hours for emergency response alone.
- 9. Cabinet Member Gary Bryant reported on 211:
 - Last month we shared with the board that UW211 had handled over 25,000 calls from the time of the storm through October. 5,107 calls were handled during the month of November.
 - Processed and provided over \$200,000 in financial assistance within the Direct Assistance/Employee Resource Assistance Programs to families struggling due to the impacts of Hurricane Ian over the last six weeks. Last year, just under \$300,000 in assistance was provided for the entire year.
 - The Mission United team served 44 Veterans during the month of November. Of those, 38 received care coordination with 111 resource referrals provided. They continue to assist veterans with various needs including housing, rent, utilities, food, and mental health.
- 10. President and CEO Jeannine Joy presented the members with a Thank you Holiday gift.
- 11. The meeting adjourned at 9:10 a.m. The next board meeting will be held on January 20, 2023.

Respectfully Submitted,

Jeannine Joy

