

United Way of Lee, Hendry, and Glades
Board of Directors Meeting
April 1, 2022
Minutes
Amended April 28, 2022

Present: Julian Agollari, Kevin Anderson, Patricia Bell, Robert Beville, Noelle Branning, Gary Bryant, Cindy Carfore, Nick Chlumsky, Cora Cisneros Molloy, John Clinger, Roger Desjarlais, Jerry Elliott, David Fry, Barbara Jean Hartman, Cynthia Hawkins, Beth Hendry, Matthew Humphreys, Charles Idelson, Sally Jackson, Calli Johnson, John Joyce, Kevin Karnes, David Klein, Tony Lapi, Victoria Loyola, David Lucas, Paul Makurat, Stephen Martus, Victoria Moreland, Bill Motzer, Stan Nelson, Dan O'Berski, Patricia O'Donnell, David Oliver, Harlan Parrish, Steve Pontius, Karen Ryan, Robert Shearman, Mary Snell, Dotty St. Amand, Michelle Hudson, Andrea Kershaw, Tom Uhler, Corey Vertich, Darren Wallace, Earnest Wilks, Matthew Zwack

Staff: Daniel Benzing, Connie Boyd, Dan Campbell, Edelyn Castellon, Nancy Coker, Tina Corbett, Nancy Cote, Patrice Cunningham, David Fairman, Kimberly Fay, Angela Fischler, Brandon Fling, Linda Hafner, Brenda Hayes, Andre Heiting, Michelle Hidalgo, Angela Jackson, Jeannine Joy, Eunice Marquez, Madison Mitchell, Annie Noel, Hannah Pelle, Lisette Quintero, Fred Richards, Toni Rozelle-Rosio, Lisa Sands, Tish Sargent, Flora Sharp, Amy Singer, Harriett Swartz, Marcia Turner

1. United Way Chair, Roger Desjarlais, called the meeting to order at 8:01 a.m. via zoom with a quorum present.
2. The minutes of the March 4, 2022 Board of Directors Meeting were approved as presented.
3. The Living United Award was presented to the entire United Way Board of Directors in honor of Volunteer Appreciation Month. Jeannine Joy, President & CEO and Department Heads thanked board members for their time, leadership, and support.
4. Cindy Hawkins, Treasurer presented several items from the Finance Committee that were unanimously approved as presented: (1) Vice President of Finance, Michelle Hidalgo, is replacing Richard Swartz. Michelle will be leading the Finance and Pledge Processing Team. (2) 2020 Audited Financial Statement from CLA (3) CLA Audit Engagement (4) Transfer of \$137,978 from the Endowment funds to the 2021-2022 Campaign. (5) 3% discretionary profit sharing contribution for 2021 eligible employees (\$60,477).
President & CEO, Jeannine Joy stated that the ARPA budget was approved by Lee BoCC on 3/1/2022. The United Way team is now working on the internal United Way Budget.
5. Tom Uhler, Fund Distribution Chair presented the following updates to funding which were unanimously approved as presented: (1) Release funding for Lee County Legal Aid's Immigration Program, adjusting their 2022 allocation from \$104,000 to \$159,000. (2) Adjust Goodwill Industries of Southwest Florida from \$119,650 to \$122,400; reflecting an increase in demand for social services at Pine Manor United Way House and Community Center.



6. Noelle Branning, Campaign Co-Chair thanked the amazing cabinet members and all of our employee and community campaigns and announced that we are currently at 94% of goal. We now have less than \$730,000 to raise. Mentioned that Alexis de Tocqueville Chair, David Lucas is at 103.3% of goal and has secured gifts totaling over \$53M in 31 years. Corey Vertich, Campaign Co-Chair indicated that a direct mail piece was sent out to about 2,000 past donors who have not participated this year. There is also a list of past donors that we need all board members to look over and sign up for asks. Sandoval will be holding a 5k Memorial Day run. Pacesetter Chair, Bob Beville had Waterman Broadcasting create a digital campaign which is currently running and points back to United Way site. It was agreed that a strategic planning session discussing campaign timing and the future of fundraising be held over the next 60 days. Several board members volunteered to be a part of this planning.
7. Building Committee update reported by board member, David Fry. Looking at Chico's Building 4 for new office space to lease. The space would hold the entire team. The building committee will convene and make recommendations to staff.
8. Gary Bryant, United Way 211 Chair reported that the first Mission United Stakeholders meeting was held in person since the pandemic. The demand for veteran services is increasing. United Way 211 has just submitted the final required documents towards our 5-year reaccreditation; and now waiting on their final review and site visit.
9. Stan Nelson, Grants and Compliance Chair indicated that the Notice of Fund Availability was released on March 21, 2022. A total of 65 letters of interest received to date. The Agency Risk Assessment and Application has been created and is active. Five agencies have already begun the application process which has a deadline of April 29, 2022.
10. Connie Boyd, HR/Facilities Director shared that many state, federal, and foundation grants require information regarding an organization's diversity, equity and inclusion processes as well as the Board of Directors composition. As part of the United Way Worldwide membership requirements, all staff and Board Members will Be asked to view a DEI training video. We will need to report on the number of staff and Board Members that watched the video. A link to a short survey that gathers information on our board's makeup will be provided as well. The deadline for completion is June, 2022.
11. The meeting adjourned at 9:03 a.m. The next meeting will be May 6, 2022.

Respectfully Submitted,


Jeannine Joy