

United Way of Lee, Hendry, and Glades
Board of Directors Meeting
January 21, 2022

Minutes

Present: Patricia J. Bell, Robert Beville, Noelle Branning, Gary Brooks, Cindy S. Carfore, Joseph Catti, Cora Cisneros Molloy, John Clinger, Roger J. Desjarlais, David L. Fry, Gary H. Griffin, Barbara Jean Hartman, Cynthia M. Hawkins, Beth Hendry, Michelle Hudson, Matthew Humphreys, Charles Idelson, Sally Jackson, Calli Johnson, John Joyce, Kevin Karnes, Andrea Kershaw, David Klein, Tony Lapi, Victoria Loyola, David Lucas, Paul Makurat, Stephen Martus, Charlotte Miller, Victoria Moreland, Bill Motzer, Stan Nelson, Scott Nygaard, Dan O'Berski, Patricia O'Donnell, David Oliver, Harlan C. Parrish, Steve Pontius, Robert Shearman, Bryan Simmering, Mary Snell, Dotty St. Amand, Tom Uhler, Corey Vertich, Darren Wallace, Scott A. White, Earnest J. Wilks, Matthew Zwack

Staff: Bryelle Benzing, Daniel Benzing, Kim Berghs, Connie Boyd, Danielle Brown, Dan Campbell, Jennifer Carolluzzi, Felicitas Carrillo, Edelyn Castellon, Nancy Coker, Patrice Cunningham, David Fairman, Kimberly Fay, Stephanie Figueroa, Angela Fischler, Brandon Fling, Greg Gunter, Linda Hafner, Brenda Hayes, Andre Heiting, Jeannine Joy, Eunice Marquez, Prisca Mendez Asaro, Jennylyn Mitchell, Madison Mitchell, Craig Norling, Lisette Quintero, Megan Remaley, Fred Richards, Toni Rozelle-Rosio, Tish Sargent, Amy Singer, Ernestina Strange, Richard Swartz, Marcia Turner

Guests: David Brown and Anjali Van Drie of Family Initiative, and Tiffany Williams of FineMark National Bank and Trust.

1. United Way Chair, Roger Desjarlais, called the meeting to order at 8:00 a.m. via zoom with a quorum present.
2. The minutes of the December 10, 2021 Board of Directors Meeting were approved as presented.
3. John Clinger, presented the Living United award to FineMark National Bank & Trust for hosting Breakfast with Santa for families and children from Family Initiative on Saturday, December 11. They provided crafts, food, therapy dogs and a hot cocoa bar, ensuring that even during a challenging time, there is holiday cheer for all. David Brown and Anjali Van Drie of Family Initiative, thanked FineMark National Bank and Trust for their support. Board member, Joe Catti, shared how bank associates also provided meals and presents for the holidays. Tiffany Williams, FineMark National Bank & Trust Market President, discussed the event and wanting to provide a safe and welcoming environment for the families. Jeannine Joy, President & CEO, showed a brief video of the joyfulness of the event. John gave a big thank you to the Community Impact team for all they do.
4. Jeannine Joy, President & CEO thanked the generous sponsors on the board, the entire United Way staff, and Fifi and Claudia for the success of Operation Santa's Helpers. A video of Operation Santa's Helpers showed that this was the most successful project to date with 42 sponsors who helped 109 families and 289 children have a brighter Christmas because of everyone's generosity.
5. Board Treasurer, Cindy Hawkins, provided an update that the budget is still in process since staff is working with the county on ARPA budget and must complete that first to have a meaningful analysis. Still waiting for the finalization of the 2020 audit as CLA is now working on the Single Audit. Shared graphic of organizational expenses for 2022 with 1.7% Administrative, 3.9% fundraising and

94.4% going to programs. Jeannine Joy mentioned that the 2020 admin and fundraising expenses were down in 2020 because Gifts in Kind increase and \$2 million in CARES dollars for childcare scholarships. 2021 should be back to normal percentages.

6. Tom Uhler, Fund Distribution Chair, noted that after the allocations teams make recommendations and the board approves, the team at United Way continues to monitor each agency to ensure the details and conditions, as noted in their team report, are carried out. The following updates to funding were unanimously approved as presented: Adjust Children's Home Society from \$213,406 to \$152,026 until a clinical counselor is hired to serve the Community Partnership Schools; Adjust Catholic Charities from \$134,400 to \$123,000 until a staffing solution for the Bonita Springs East United Way House is implemented; Release funding for the Heights United Way Center for meeting conditions set by the allocations team, adjusting The Heights Center funding from \$39,000 to \$59,000; Suspend funding to WellFit Girls, changing funding in 2022 from \$7,500 to \$0 due to their Lee County programming being halted.

7. Campaign Co-Chair, Noelle Branning, reported that cabinet members are working diligently for new opportunities and cultivating current relationships. Alexis de Tocqueville Chair, David Lucas is at 95% of goal and \$4,575,385 raised. Community campaigns are in full swing with Pelican Preserve hosting a 5k run and golf cart bingo event, Fiddlesticks the first community to reach and exceed their goal of \$190,000; Riva del Lago has exceeded their goal of \$20,000; Bonita Bay is at 95% of their goal of \$1.2M. Sanibel Captiva will host an inaugural "Fun"raiser on February 26 with fun games like coconut bowling. Hendry/Glades staff, Greg Gunter shared the annual LaBelle cork pull event February 22nd during Night on the Town which kicks off the Swamp Cabbage Festival. Noelle thanked the board and campaign cabinet and announced that we are at 82.7% of our \$11.3M goal.

8. Volunteer Center Chair, Steve Pontius, thanked the UWVC staff for their efforts on the new website portal offering recordkeeping, tracking your volunteer hours, and bringing people and volunteer opportunities together. VITA is almost in full force helping the community put more money back into their pockets. Publix appreciation week coming up in March which is our time to say Thank You to the 37 stores and associates in our area. Soliciting volunteers from board members and agencies along with United Way staff.

9. United Way 211 Vice President, Linda Hafner reported for Gary Bryant. In December, 211 handled almost 4,000 calls assisting families in need. Between December 1st and January 18th, a total of 790 calls were received regarding homelessness and of those, 356 were new callers, and 42 had minor children. We are seeing a great need for affordable housing. Working alongside Emergency Management and the Red Cross to assist the over 300 families impacted by the recent tornado. Our Mission United Program is doing amazing work serving the veterans in our community. In December, we assisted 86 veteran households; a total of 174 calls related to veteran needs.

10. The meeting adjourned at 9:09 a.m. The next meeting will be March 4, 2022.

Respectfully Submitted,


Jeannine Joy

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