

United Way of Lee, Hendry, and Glades
Board of Directors Meeting
November 5, 2021

Minutes

Present: Kevin Anderson, Robert Beville, Noelle Branning, Roger Desjarlais, Jerry Elliott, David Fry, Barbara Hartman, Cynthia Hawkins, Beth Hendry, Michelle Hudson, Charles Idelson, Sally Jackson, Calli Johnson, John Joyce, Kevin Karnes, David Klein, Victoria Loyola, Paul Makurat, Steven Martus, Bill Motzer, Stan Nelson, Dan O'Berski, Harlan Parrish, Steve Pontius, Robert Shearman, Mary Snell, Tom Uhler, Earnest Wilks

Staff: Daniel Benzing, Kim Berghs, Connie Boyd, Felicitas Carrillo, Edelyn Castellon, Patrice Cunningham, Brandon Fling, Linda Hafner, Jeannine Joy, Eunice Marquez, Prisca Asaro, Madison Mitchell, Craig Norling, Hannah Pelle, Lisette Quintero, Toni Rozelle-Rosio, Tish Sargent, Richard Swartz, Marcia Turner

1. United Way Board Chair Roger Desjarlais called the meeting to order at 8:04 a.m. with a quorum present.
2. President, Jeannine Joy, shared that Betsy Alderman from Northern Trust has retired and has moved out of the area. It was recommend and unanimously approved that Steve Martus Senior Vice President and Portfolio Manager from Northern Trust be elected for a first three year term on the Board of Directors.
3. The minutes of the September 24, 2021 Board of Directors Meeting were approved as presented.
4. President, Jeannine Joy, presented the Live United Award to David Lucas, shared a video of remarks made by David Lucas at the Campaign Kickoff. David was honored for his 30 years of chairing the Alexis de Tocqueville Society, raising over \$51 million for United Way, and being the perfect example of Living United!
5. Board Treasurer, Cindy Hawkins, said that the audit is still being completed and the draft is not available yet to review and approve due to the Single Audit for Federal Funds. The 990 is still outstanding with a November 15 deadline. Board Members will receive an email with the draft 990 for review and approval over the next week to 10 days.
6. Building Committee Chair, David Fry, announced that the Bell Tower acquisition was terminated due to the shared parking agreement not being accepted by Madison Marquette (corporate). Locally, Regal Cinemas was receptive and Bell Tower administration was also, but shut down by corporate. HR and Operations Director Connie Boyd, CFO Richard Swartz, and Jeannine Joy are working on a five-year staffing plan. Also discussing adding a building of approximately 10,000 square feet to the back of the main campus for conference room, kitchen, etc. and repurposing the current conference room with offices. Next step is to finalize a plan,

distribute for review, and get approval. Joe Catti graciously offered their space for meetings, but it is not feasible on a daily basis for United Way employees.

7. Campaign Co-Chair, Noelle Branning, updated the board on our exceptional campaign kickoff and showed the front page News-Press coverage. More than 750 energetic participants attended the event. Highlights included: 100% partner agency participation, 193 Pacesetter companies/agencies, currently at 54.2% of \$11.3M goal. Noelle thanked the board for their participation as pacesetters. Jennifer Carrolluzi's powerful testimonial about her family and the efforts of United Way were commended. Fund Distribution Chair, Tom Uhler, acknowledged the United Way staff who contributed over \$89,000 to the campaign with 100% participation. Pacesetter Co-Chair, Bob Beville, was thanked for securing the DeLorean for the kickoff and the extra work it demanded of driving back and forth from Naples

8. Volunteer Center Chair, Steve Pontius, brought up the additional needs and support our community requires during the holidays. Volunteer Center VP, Patrice Cunningham, mentioned there are many opportunities available this holiday season. Opportunities are listed on our website at: <https://volunteer.unitedwaylee.org/>. Board Members can also adopt a family through our Operation Santa's Helpers. Contact Fifi if you are interested: Felicitas@UnitedWayLee.org

9. Sr. VP of Community Impact, Hannah Pelle, shared a huge donation of King Tut branded items with the board valued at \$1.85M. This is the largest Gifts in Kind donation that we have received at one time from one donor.

10. United Way 211 Director, Linda Hafner, shared that calls are stabilizing to pre-Covid numbers at roughly 4,000. The three new Marketplace Health Navigators are staffed at the Community Healthcare Clinics. Mission United received 125 calls during September and provided over 442 referrals.

11. Fund Distribution Chair, Tom Uhler, shared that at August's Board meeting the Board approved releasing funding for Children's Home Society to hire a Clinical Counselor to serve our Community Partnership Schools, with the intention that funding would be released beginning in September. To date, Children's Home Society has not hired anyone for this position. It was recommended and unanimously approved that the funding that was approved, \$20,460, be halted and subtracted at this time from their 2021 allocation. This will return their allocation to \$152,026, which is the amount it was prior to the addition. Staff is working closely with the Agency and will release appropriate funding if and when that position is filled.

Goodwill oversees the Charleston Park Community Center and it is also the lead of the Charleston Park United Way House. In 2020, the County funding was coming to an end and United Way agreed to increase its support of Charleston Park from \$2,500 to \$30,000 to ensure that the United Way House and other services offered there could continue. The understanding was that the County would provide half of that \$30,000 for this calendar year. However, in working with County staff, it was discovered that the County paid Goodwill directly and not our United Way. It was recommended and unanimously approved that Goodwill's 2021 Lee County allocation be reduced from \$120,100 to \$107,600, which reflects an adjustment in the Charleston Park program from \$30,000 to \$17,500. It is important to note that this deduction will not result in Goodwill losing any funding, they just received a portion of the funding earlier in the year.

12. There were questions regarding the \$20M in ARPA funds coming from the Lee BOCC. Who determines how the dollars are spent? A notice of funding availability will go out for ARPA-compliant human services providers. Providers can submit an application. The applications must be within the scope of the ARPA guidelines, county recommendations, and United Way recommendations. United Way staff and volunteers will evaluate, rank and recommend funding to providers. The Lee BOCC will vote on those recommendations. Have we thought about the current surge in money and then the decrease in several years, and how it will impact the agencies? There will likely be a stepdown process with a sustainability plan for applicants. Details on the application are still being decided.

13. Board Chair Roger Desjarlais adjourned the meeting at 9:06 a.m. The next meeting will be December 10, 2021.

Respectfully Submitted,


Jeannine Joy
President & CEO