

United Way of Lee, Hendry, Glades, and Okeechobee
Board of Directors Meeting
August 20, 2021

Minutes

Present: Julian Agollari, Kevin Anderson, Patricia J. Bell, Robert Beville, R. Noelle Branning, Gary Brooks, Gary L. Bryant, Cindy S. Carfore, Nick Chlumsky, Jerry Elliott, David L. Fry, Barbara Jean Hartman, Cynthia M. Hawkins, Michelle Hudson, Matthew Humphreys, Charles Idelson, Sally Jackson, Calli Johnson, John Joyce, Kevin Karnes, Tony Lapi, Victoria Loyola, Paul Makurat, Charlotte Miller, Victoria Moreland, Bill Motzer, Stan Nelson, Dan O'Berski, Patricia O'Donnell, David Oliver, Robert Shearman, Bryan Simmering, Mary Vlasak Snell, Dotty St. Amand, Tom Uhler, Corey Vertich, Darren Wallace, Earnest Wilks, Matthew Zwack

Staff: Kim Berghs, Connie Boyd, Danielle Brown, Jennifer Carolluzzi, Felicitas Carrillo, Edelyn Castellon, Nancy Coker, Nancy Cote, Patrice Cunningham, Manuel Diaz, Cheryl Donish, Kimberly Fay, Victoria Guillard, Linda Hafner, Kwasi Harrison, Brenda Hayes, Angela Jackson, Jeannine Joy, Eunice Marquez, Prisca Mendez Asaro, Jennylyn Mitchell, Madison Mitchell, Craig Norling, Hannah Pelle, Claudia Portalatin, Lisette Quintero, Megan Remaley, Alexis Rodriguez, Toni Rozelle-Rosio, Lisa Sands, Tish Sargent, Lynn Sasso, Flora Sharp, Amy Singer, Richard Swartz, Marcia Turner

Special Guests: Gary Matter, Lt. Richard Castellon

1. United Way Immediate Past Board Chair, Bob Shearman, called the meeting to order at 8:02 a.m. via zoom with a quorum present.
2. The minutes of the June 11, 2021 Board of Directors Meeting/Annual Meeting of the Membership were approved as presented.
3. Immediate Past Board Chair, Bob Shearman, presented the Live United Award to community partner Gary Matter, for procuring and installing a new catalytic converter for the stolen one off the Gifts in Kind truck. Lieutenant Richard Castellon of the Sheriff's Office was thanked for allowing the truck to have a secure parking space at LCSO and Waterman Broadcasting was thanked for bringing the theft to the community's attention.
4. Community Impact Sr. Vice President, Hannah Pelle, played a news video by ABC-7 regarding the ReUnite program implemented by Sheriff Carmine Marceno and the positive impact it has had on missing people. Two children were found by Mercy, the Bloodhound, in a two-week period. The School Resource Center has provided 11,761 items in less than two weeks at the start of the school year. During the entire year of 2020, the total was 28,000; showing the need is greater than ever.
5. Treasurer, Cindy Hawkins, introduced and welcomed United Way's new Chief Financial Officer, Richard Swartz. The 2020 Audit is delayed, and we are hoping to finalize in September.
6. Provided the 2020-2021 Organizational Work Plan, in advance, to all members for review. President, Jeannine Joy, updated staff information with new hires, promotions, and 20th Anniversary congratulations to Jennylyn Mitchell. Provided a brief summary of each department. The 2021-2022 Organizational Work Plan unanimously approved as presented.

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7. Campaign Co-Chair, Corey Vertich, stated that the first campaign meeting was held with 22 volunteers. Kickoff Sponsorship packages now available, with a limit of four. Pacesetter co-chairs, Bob Beville and Karen Ryan, announced that there are currently 64 Pacesetter companies and we'd like to have as many Pacesetters as possible from our Board. Alexis de Tocqueville Chair, David Lucas, has a goal of \$4.8M with 215 members. Currently at \$1.2M and 23 members. Leadership Chair, Tom Uhler, indicated that we shouldn't forget the Keel Club and currently using "The Power of Love" as their theme tied into the Campaign theme of "Back to the Future." Tom is asking members to step up one level to achieve a successful campaign. Save the date for the Campaign Kickoff on November 3, 2021. Bob Beville has secured a DeLorean for the kickoff at Caloosa Sound & Convention Center at 9:00 a.m. Suggested that everyone invite people to attend. BOCC held their campaign kickoff on August 19. Upcoming United Way fundraising events in the next two months include: LCEC Fishing Tournament, LCTC Race to Give, Lee County Solid Waste Department Golf Tournament, and LCEC Golf Tournament. An email was sent to Board Members with the link if they would like to participate.

8. Goodwill Industries has left our United Way House in Bonita Springs for a new facility they have built. Catholic Charities has agreed to expand services in the house and become the lead agency. Motion made to decrease Goodwill's funding by \$5,700 (\$125,800 to \$120,100) and increase Catholic Charities by \$5,700 (\$119,000 to \$124,700). Due to the pandemic Big Brothers Big Sisters temporarily suspended United Way funded Beyond School Walls Program. The Agency has restarted the program. Motion was made to resume funding in September from \$70,000 to \$80,333. Children's Home Society has agreed to embed a staff member into our Community Partnership School program as a Clinical Counselor to serve the children of both Franklin Park Elementary and Fort Myers Middle Academy. This is a crucial part of the Community School model so we are extremely happy that they are taking this on in partnership with us. It is included in the CPS grant. This position is slated to start in September. Motion made to adjust Children's Home Society's funding by \$20,460 from \$152,026 to \$172,486. All motions were unanimously approved as presented.

9. United Way 211 Vice President, Linda Hafner, states steady challenges due to pandemic. Call volume has increased two-fold in the past two weeks with calls for testing. Top three requests: help with rent, electricity, and housing.

10. Building Committee Chair, David Fry, shared that on 8/2 we went under contract for the Bell Tower Building and paid \$25,000 refundable deposit. We have a 90-day inspection period. Would like to thank B&I and Pavese Law Firm for working with us. We have spoken with four banks that are represented on our board and we will be able to secure funding.

11. The meeting was adjourned at 9:04 a.m. The next meeting will be September 24, 2021.

Respectfully Submitted,


Jeannine Joy
President & CEO