

**United Way of Lee, Hendry, Glades, and Okeechobee  
Board of Directors Meeting  
February 12, 2021**

**Minutes**

**Present:** Betsy Alderman, Patricia Bell, Bob Beville, Noelle Branning, Gary Bryant, Cindy Carfore, John Clinger, David Dale, Linda Doggett , Jerry Elliott, Craig Folk, David Fry, Chauncey Goss, Gary Griffin, Barbara Hartman, Beth Hendry, Michelle Hudson, Matt Humphreys, Sally Jackson, Andrea McNiff, Tony Lapi, Victoria Loyola, David Lucas, Paul Makurat, Charlotte Miller, Cora Molloy, Bill Motzer, Stan Nelson, Scott Nygaard, Dan O'Berski, Pat O'Donnell, David Oliver, Steve Pontius, Angela Pruitt, Karen Ryan, Bob Shearman, Bryan Simmering, Mary Vlasak Snell, Tom Uhler, Scott White

**Staff:** Kim Berghs, Jennifer Carolluzzi, Felicitas "Fifi" Carillo, Edelyn Castellon, Nancy Coker, Nancy Cote, Patrice Cunningham, Cheryl Donish, Kim Fay, Linda Hafner, Louise Hawthorne, Brenda Hayes, Angela Jackson, Jeannine Joy, Mary Meador, Prisca Mendez Asaro, Jennylyn Mitchell, Madison Mitchell, Hannah Pelle, Lisette Quintero, Megan Remaley, Alexis Rodriguez, Nilda Rodriguez, Toni Roselle-Rossi, Lisa Sands, Tish Sargent, Amy Singer, Marcia Turner, Michael Willis

**Guests:** Kristalyn Loson, Shannon Puopolo, Susan Shearman, Jay Scanlon, Frank Leslie, Chris Downing, Bill Smith

1. United Way Board Chair, Bob Shearman, called the meeting to order at 8:01 a.m. via zoom with a quorum present.
2. The minutes of the January 15, 2021 Board of Directors Meeting were approved as presented.
3. LIVE UNITED: Lee County Tax Collector held several United Way Days of Caring including Children's Advocacy Center, Healthy Start, and Children's Network. Kristalyn Loson, Lee County Bar Association Foundation, President, presented a \$5,000 grant for Franklin Park Elementary United Way Community Partnership School in Sean Shearman's name. Jay Scanlon, Frank Leslie, Chris Downing and Bill Smith of Scanlon Auto Group were presented an award for their gift of a Town & Country van to United Way's Gifts In Kind program which was put into use immediately and making a big impact.
4. Jeannine Joy, President of United Way, shared information about claims against United Way Worldwide mishandling internal allegations of misconduct. No actionable bias was found. Brian Gallagher, UWW President, stepping down on March 1<sup>st</sup>. UWW increased dues to 1.5% for 2021 instead of the anticipated 3%. Mike Willis, VP Finance & Operations, will be leaving on February 23<sup>rd</sup> to pursue other interests out of state.

5. Assistant Treasurer, Craig Folk, reported on the February Finance Committee meeting. Following his report, the following motions were accepted and unanimously approved:

- Audit Engagement and Tax Preparation Engagement letters from CliftonLarsonAllen.
- Transfer of funds from the Endowment funds to the 2020-2021 campaign in the amount of \$123,740.
- A 3% discretionary profit sharing contribution for 2020 eligible employees.

It was discussed that the Endowment is Board restricted and United Way has only been taking part of the investment income on an annual basis. It was suggested that, if needed, this may be the year that all of the investment income go into campaign. That amount would be \$93,859.

6. Bob Beville, United Way Co-Chair, read the definition of a “Rock Star” referring to David Lucas and all he has accomplished for United Way. Campaign currently at 91.4% and anticipating making goal with the help of over \$4M coming in from David’s achievements. Marcia Turner, Director of Donor Engagement, provided a “last push” email to everyone and Bob Beville suggested everyone reach out to at least 25 people. New partnership with Burntwood Tavern is donating 20% of sales from February 11th event and will continue with a Celebrity Bartender night on March 24 pitting Karen Ryan and Bob Beville’s team at Bell Tower against John Clinger and Beth Hendry’s team at Gulf Coast Town Center from 5-8 p.m. Facebook Live posts and virtual tip jars will also be part of the event. Teams will be tracked via a Go Fund Me account. Special thanks to Board Member Scott White, for suggesting a new Alexis de Tocqueville Member with a possibility of 2 more. The week of March 1<sup>st</sup> will be designated as Publix Appreciation Week and staff will be looking for Board Members to help.

7. The 2-1-1 year-end total call volume was 80,545, a 24% increase.

8. VITA already completed 800 returns with 3,200 appointments on the books. Many options to complete taxes available to individuals. Thank you to Waterman Broadcasting for airing VITA PSA’s.

9. Beesley’s Paw Prints out and about including COVID vaccination sites. Hendry and Glades counties expanding Re-United program.

10. United Way Board Chair, Bob Shearman, adjourned the meeting at 9:06 a.m. The next meeting will be March 26, 2021.

Respectfully Submitted,

  
Jeannine Joy  
President & CEO