United Way of Lee, Hendry, Glades, and Okeechobee Board of Directors Meeting December 11, 2020

Minutes

Present: Betsy Alderman, Patricia Bell, Bob Beville, Gary Bryant, Cindy Carfore, Nick Chlumsky, John Clinger, Craig Folk, David Fry, Barbara Hartman, Cindy Hawkins, Beth Hendry, Michelle Hudson, Matt Humphreys, Sally Jackson, Calli Johnson, Andrea Kershaw, Tony Lapi, Kevin Lewis, Victoria Loyola, David Lucas, Charlotte Miller, Cora Molloy, Vicki Moreland, Bill Motzer, Stan Nelson, Dan O'Berski, Pat O'Donnell, David Oliver, Steve Pontius, Karen Ryan, Bryan Simmering, Mary Vlasak Snell, Ted Todd, Tom Uhler, Scott White

Staff: Kim Berghs, Danielle Brown, Felicitas "Fifi" Carillo, Edelyn Castellon, Nancy Coker, Patrice Cunningham, Manuel Diaz, Kim Fay, Greg Gunter, Linda Hafner, Kwasi Harrison, Louise Hawthorne, Brenda Hayes, Angela Jackson, Jeannine Joy, Jackie Kelly, Eunice Marquez, Jennylyn Mitchell, Madison Mitchell, Hannah Pelle, Claudia Portalatin, Toni Roselle-Rosio, Lisa Sands, Tish Sargent, Marcia Turner, Michael Willis

Guests: Jeff Taylor, Mark Doherty, Doug Olson, and Kitty Green

- **1.** United Way Board Chair, Bob Shearman, called the meeting to order at 8:07 a.m. via zoom with a quorum present.
- 2. The minutes of the November 6, 2020 Board of Directors Meeting were approved as presented.
- 3. Live United United Way President, Jeannine Joy, thanked Beth Hendry, John Clinger, Bob Beville, Calli Johnson, Cindy Hawkins, Mary Snell, and Noelle Branning for providing a drive through appreciation lunch for staff before Thanksgiving. Volunteer Center Manager, Kim Berghs, presented a Live United Award to Dan Oberski and Doug Olson of Trinity Commercial Group for their United Way Day of Caring with Meals of Hope. Their team funded and packed 10,000 meals for our community. Kim also thanked Jeff Taylor and Mark Doherty of Scotlynn for their United Way Days of Caring at Special Equestrians and at the United Way main campus.
- 4. Fund Distribution Chair, Tom Uhler, presented the fund distribution report for the 2021 calendar year. Tom presented the funding grid as well as the proposed payout schedule of 20% less until such time the United Way attains goal which is projected to be by the end of the first quarter. At that time, payments will resume to 100%, with the first 100% payment to include all previous amounts held due to the 20% reduction. The Fund Distribution motion was approved as presented.



- 5. Having been previously reviewed by the finance committee, United Way Treasurer, Cindy Hawkins, presented the 2021 Budget. The main reduction in the overall budget for 2021 was due to special grants due to COVID. Cindy made a note that the budget will have revisions throughout the year. The budget was approved as presented.
- 6. Campaign Co-Chairs Karen Ryan and Bob Beville gave a campaign update. The overall campaign is at 75.3% which is \$8.138 million. Alexis de Tocqueville Chair, David Lucas, shared that he was already at 98% of his goal with \$4 million raised. That included increased gifts in the amount of \$374,062. Leadership Chair, Tom Uhler, shared that when you ask people to increase, they respond positvely. Community Campaign Chair, Pat O'Donnell shared that community campaigns are doing well. Karen and Bob reminded everyone to continue to make asks of new potential donors.
- 7. United Way Volunteer Center Director, Patrice Cunningham, gave an update that the Volunteer Center still has many volunteer opportunites for Days of Caring and with individual organizations. The volunteer appreciation event for Beesley's Paw Prints was on 12/5/2020. VITA is training volunteers and working on safe ways to implement the program this year.
- 8. United Way 2-1-1 Vice President, Linda Hafner, shared that the need in the community is still very high. UW 211 fielded over 6,000 call in November. The needs are heavily COVID related but there are still many non-pandemic related issues.
- 9. United Way President, Jeannine Joy, shared that Stroemer & Company is investing \$5,000 towards food for the holidays. Everyone is invited to sponsor a family. The event will take place at the United Way main campus on 12/22. Jeannine also thanked the board for their leadership and support througout 2020.
- 10. United Way Board Chair, Bob Shearman, thanked everyone for their recent personal support of his family and wished everyone happy holidays. The next meeting will be January 15, 2021. The meeting was adjourned at 9:15 a.m.

Respectfully Submitted,

Jeannine Joy

President & CEO

