

**United Way of Lee, Hendry, Glades, and Okeechobee  
Board of Directors Meeting  
November 6, 2020**

**Minutes**

**Present:** Betsy Alderman, Patricia Bell, Bob Beville, Noelle Branning, Cindy Carfore, John Clinger, David Dale, Linda Doggett, Jerry Elliott, Craig Folk, David Fry, Lowell George, Chauncey Goss, Barbara Hartman, Cindy Hawkins, Beth Hendry, Michelle Hudson, Matt Humphreys, Sally Jackson, Calli Johnson, Saeed Kazemi, Andrea Kershaw, Tony Lapi, Kevin Lewis, Victoria Loyola, David Lucas, Charlotte Miller, Cora Molloy, Vicki Moreland, Bill Motzer, Stan Nelson, Scott Nygaard, Pat O'Donnell, David Oliver, Tommy Perry, Steve Pontius, Angela Pruitt, Karen Ryan, Bryan Simmering, Mary Vlasak Snell, Tom Uhler, Scott White, Matt Zwack

**Staff:** Kim Berghs, Felicitas "Fifi" Carillo, Nancy Coker, Patrice Cunningham, Bryelle Dafeldecker, Kim Fay, Greg Gunter, Linda Hafner, Kwasi Harrison, Brenda Hayes, Angela Jackson, Jeannine Joy, Jackie Kelly, Daisy King-Hernandez, Eunice Marquez, Mary Meador, Jennylyn Mitchell, Madison Mitchell, Hannah Pelle, Claudia Portalatin, Toni Roselle-Rosio, Tish Sargent, Lynn Sasso, Marcia Turner, Michael Willis

**Guests:** Jonathan Gabel

1. United Way Board Vice Chair, Roger Desjarlais, called the meeting to order at 8:01 a.m. via zoom with a quorum present.
2. United Way President, Jeannine Joy, asked everyone to observe a moment of silence for Linda Idelson, Grant Kurtz, Sean Shearman, and staff members' loved ones who recently passed.
3. The minutes of the September 25, 2020 Board of Directors Meeting were approved as presented.
4. Having been previously reviewed by the finance committee, United Way Treasurer, Cindy Hawkins, presented the 2019 Audit. It was accepted as presented. Cindy also asked if there were any questions on the 2019 990 which was sent out to Board Members the morning of the meeting. Members acknowledged receipt of the document and would review if they had not already had the chance.
5. Living United – Marketing Manager, Toni Roselle-Rosio, presented Jonathan Gabel the Living United Award for his enthusiastic help with promoting the Scanlon Car Challenge and finalists for the Kick Off event.
6. United Way Department Heads gave updates on the United Way COVID-19 response. See attached update for details.

7. Campaign Co-Chairs Karen Ryan and Bob Beville gave a campaign update. The first ever Virtual Campaign Kick Off was a great success. Special thanks to Waterman Broadcasting NBC2/ABC7, LCEC, O'Donnell Landscapes, and Priority Business Solutions. Pacesetter Co-Chairs Noelle Branning and Lowell George shared that there were a record number of pacesetters at 172. Alexis de Tocqueville Chair, David Lucas, shared that he was already at 87.5% of goal with \$3.59 million raised. That included increased gifts in the amount of \$312,432. With Pacesetter totals and early leadership and community campaign gifts, the campaign is at 54%.
8. United Way Volunteer Center Director, Patrice Cunningham, and United Way 2-1-1 Vice President, Linda Hafner, shared upcoming holiday opportunities to volunteer and sponsor families.
9. Board Members Beth Hendry and John Clinger shared an opportunity for Board Members to participate in a drive through staff appreciation lunch on 11/19/2020.
10. United Way Board Vice Chair, Roger Desjarlais, thanked everyone for their generous support of the 2020-2021 campaign. The next meeting will be December 11, 2020. The meeting was adjourned at 9:04 a.m.

Respectfully Submitted,

  
Jeannine Joy  
President & CEO