Minutes


1. United Way Board Chair, Beth Hendry, called the 63rd Annual Meeting of the Membership to order at 8:01 a.m. via zoom and at the main campus with a quorum present.

2. The minutes of the April 24, 2020 Board of Directors Meeting were approved as presented.

3. Living United – A summary of stats on the United Way’s response to COVID-19 including partnerships, United Way 211 calls, volunteer efforts, LeeCARES childcare project, and Southwest Florida Relief Fund was shared.

4. Campaign Chair, Roger Desjarlais, announced that that the 2019-2020 Campaign goal had been met and $10,785,325 was raised. This was a 3.3% increase and the 27th consecutive year that United Way has either met or exceeded goal. Tocqueville Chair David Lucas set a record with $4,029,122 raised which was a 10% increase in giving and 37% of the overall campaign. Roger thanked the board for their personal generosity with over $1.2 million in total giving.

5. United Way President, Jeannine Joy, reviewed the 2019-2020 Performance Indicators.

6. Outgoing Board Members Michael Clark, Patricia Heath, Amy Hughes, and Jessica Wells were thanked for their years of service.
7. Following a report from Nominating Committee Chair, Patricia O'Donnell, the following people were nominated and elected for an additional three year term on the Board of Directors:
   Cindy Carfore, A Holistic Approach Center/Shapely’s
   John Clinger, Clinger, Sizemore and Associates
   Roger Desjarlais, Lee Board of County Commissioners
   David Fry, Babcock Farms
   Lowell George, Fifth Third Bank
   Chauncey Goss, Goss Practical Solutions
   Barbara Hartman, Community Volunteer, The Landings
   Michelle Hudson, ActiveData
   Matt Humphreys, Publix
   Jennifer Lafferty, CenterState Bank
   Kevin Lewis, LARC, Inc.
   Paul Makurat, Alta Resources
   Jordi Tejero, CRS Technology Associates

8. The following people were then nominated and elected for a first three year term on the Board of Directors:
   Noelle Branning, Lee County Tax Collector’s Office
   Jerry Elliott, McGriff Insurance
   Cora Molloy, Morgan and Morgan
   Andrea McNiff Kershaw, Enterprise Rent-A-Car

9. The following slate of Officers were also nominated and elected for 2020-2021:
   Board Chair: Bob Shearman
   Vice Chair: Roger Desjarlais
   Treasurer: Cindy Hawkins
   Assistant Treasurer: Craig Folk
   Secretary: Mary Vlasak Snell
   Immediate Past Chair: Beth Hendry

10. The following Committee Chairs were also elected to the Executive Committee for 2020-2021:
    Alexis de Tocqueville Chair: David Lucas
    Alexis de Tocqueville Vice Chair: Joe Catti
    Allocations Chair: Tom Uhler
    Campaign Chair: Bob Beville and Karen Ryan
    Community Impact Chair: John Clinger
    Ethics Chair: John Pollock
    Nominating Committee Chair: Pat O'Donnell
    Social Media Chair: Michelle Hudson
    United Way 211 Chair: Larry Hart
    United Way Volunteer Center Chair: Steve Pontius
    At Large: Dean Schreiner
    At Large: Kevin Lewis
    At Large: Linda Doggett
11. United Way President, Jeannine Joy, thanked outgoing Chair, Beth Hendry for her service as chair and presented her with gifts of appreciation.

12. Outgoing Chair, Beth Hendry, adjourned the membership meeting at 8:44 a.m.

13. Newly elected Board Chair, Robert Shearman, called the Board Meeting to order at 8:45 a.m. with a quorum present.

14. Building Committee Chair, David Fry, gave an update on the Central Avenue School District purchase. The District took the building off of the market. United Way is in discussion to lease the building at no cost with the agreement to make some capital improvements. The old building at the back of the main campus has been demolished.

15. Allocations Chair, Tom Uhler, reported that $215,000 has been released so far from the SWFL Relief Fund for COVID-19 needs. Some United Way agencies have had funding held because of paused or interrupted services due to the pandemic.

16. Following a presentation by Allocations Chair, Tom Uhler, the FEMA EFSP Phase 37 and the Phase CARES funding for Lee, Hendry, and Glades counties was approved as presented.

17. 2020-2021 Campaign Chairs, Karen Ryan and Bob Beville, thanked everyone for their upcoming support of the campaign. They made note that there is no set goal yet but they know that this is going to be one of the most important campaigns ever. This is the year that everyone is a campaign chair.

18. Board Members were requested to review the Conflict of Interest Policy, and to fill out and sign the Annual Conflict of Interest form. A link was sent for updating contact information along with the 2020-2021 meeting schedule.

19. United Way Board Chair, Robert Shearman, thanked the board and the staff for everything they are doing to help the community. The next meeting will be the Annual Meeting on August 21, 2020. The meeting was adjourned at 9:04 a.m.

Respectfully submitted,

Jeannine Joy
President & CEO