

**United Way of Lee, Hendry, Glades, and Okeechobee
Board of Directors Meeting, January 17, 2020**

Minutes

Present: Betsy Alderman, Patricia Bell, Cindy Carfore, John Clinger, Roger Desjarlais, Linda Doggett, Craig Folk, Chauncey Goss, Barbara Hartman, Patricia Heath, Michelle Hudson, Amy Hughes, Sally Jackson, Calli Johnson, Tony Lapi, Kevin Lewis, Victoria Loyola, Victoria Moreland, Bill Motzer, Stan Nelson, Scott Nygaard, Dan O'Berski, Pat O'Donnell, David Oliver, Angela Pruitt, Karen Ryan, Dean Schreiner, Robert Shearman, Tom Uhler, Mary Vlasak Snell, Scott White

Staff: Kim Berghs, Danielle Brown, Cindy Burgess, Patrice Cunningham, Megan Fasig, Kim Fay, Mandy Goldenberg, Linda Hafner, Brenda Hayes, Angela Jackson, Jeannine Joy, Jacquelyn Kelley, Danyale Kinney, Mary Meader, Jennylyn Mitchell, Hannah Pelle, Alexis Rodriguez, Nilda Rodriguez, Toni Roselle-Rossi, Marcia Turner, Michael Willis

Guests: Representatives from Chico's FAS, Collins Vision, FineMark National Bank & Trust, Interop Technologies, Jackson Family, Lee County DOT, Royal Shell, Snell Family, and Trinity Commercial Group

1. United Way Board Chair Elect, Robert Shearman, called the meeting to order at 8:02 a.m. at the United Way Building with a quorum present.
2. The minutes of the December 13, 2019 Board of Directors Meeting were approved as presented.
3. United Way 211 Manager Nilda Rodriguez presented Live United Thank You Awards to companies and families that sponsored families for Christmas. There were a total of 18 sponsors sponsoring 40 families with 124 children. The sponsors able to attend the meeting to receive awards were as follows: Chico's FAS, Collins Vision, FineMark National Bank & Trust, Interop Technologies, Jackson Family, Lee County DOT, Royal Shell, Snell Family, and Trinity Commercial Group.
4. New Staff member introductions were made and a new organizational chart was handed out to board members to show the new programs recently added.
5. United Way Volunteer Center Director Patrice Cunningham gave an update on VITA and the upcoming Volunteer Fair. Board Members were encouraged to share the information with their employees and others in the community.
6. Vice President of United Way 211 Linda Hafner reviewed the 2019 United Way 211 call statistics. The total call volume was over 61,000 for 2019.
7. Community Impact Chair, John Clinger, introduced Angela Jackson as the Community Impact School Director and Jacquelyn Kelley as the Interim WeCare Director. They both gave a brief introduction on their programs.

8. Campaign Chair Roger Desjarlais shared that the campaign total was at 88%, which is about \$ 50,000 ahead of last year's number. There is still a great need for new donors to reach the campaign goal. Alexis de Tocqueville numbers were at 87.9% of goal and have already surpassed last year's amount raised. Community Campaigns Chair Pat O'Donnell shared that the community campaigns were running strong. Bonita Bay Community had already reached their goal of \$1,039,000 and was still going. Roger encouraged all Allocations Team Leaders to follow up with their teams to make sure everyone was participating in the campaign.
9. United Way President Jeannine Joy shared that United Way Worldwide would be implementing an increase in dues in July of 2020. There was discussion on the ROI of the dues. More information will be coming in the following months and Board Chair Beth Hendry and President Jeannine Joy will have updates at the next meeting for the board.
10. United Way President Jeannine Joy gave an update to the board on behalf of Building Chair David Fry. The plans/exploration for an additional building on the current property is on hold for the time being. While space is still a commodity at the main campus, the Bell Tower location seems to be stable for the time being and has accommodated the majority of new hires. Warehouse space for the Gifts In Kind program is still being explored.
11. The meeting was adjourned at 9:07 a.m.

Respectfully submitted,



Jeannine Joy
President & CEO